

employerlink

Autumn 2011

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New technologies reduce carbon footprint

Central Sussex College has developed a range of new courses to fit the government's agenda of reducing carbon emissions.

A dedicated centre for specialist skills in Burgess Hill is giving local companies the opportunity to train in the installation and maintenance of sustainable and renewable technologies.



Dean Wynter, Director of Construction at the College, said: "The government's commitment to reducing carbon emissions means that demand for training in renewable technologies is growing year on year. Central Sussex College can now help companies to play their part in reducing carbon emissions by using sustainable energy."

The range of specialist training on offer has recently been increased to include solar

thermal and solar photovoltaic training, providing installers with the required standards of competency. Further developments in autumn 2011 will see the introduction of programmes for heat source pumps, rain water harvesting and small scale wind turbines.

Having recently been recognised for excellence in Construction and Building Services as well as Engineering, Central Sussex College is one of only a handful of training providers to achieve a Part B Training Quality Standard (TQS) in all three areas. As one of the largest apprenticeship providers in the area, it is also able to offer electrical and plumbing apprenticeships alongside specialist short courses including AM2.

To find out more about the range of Construction training available, call Peter Bailey on 01293 442368.

Companies can currently benefit from a 50% discount on Installation of Small Scale Solar Photovoltaic Systems, a saving of up to £175.

For more details call Heather Driver on 01293 442344.

New brochures out NOW!

Download the latest short course brochures (including Horsham Training Centre, Building Services Engineering and Health and Safety) at

www.centraisussex.ac.uk/downloads

Or call 0845 155 0043 (press 4) for a copy.



services for business
bringing skills and business performance together



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TRAINING
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Revitalising a rural economy



The village of Henfield is taking positive steps to revitalise its local economy, with the help of Central Sussex College.

The Sussex village, with a population of just 5,500, has not been content to allow its economy to remain in the doldrums during the recession. When Councillor Neville de Moraes contacted Central Sussex College for help, Skills Adviser Goldie Sogan was more than happy to step in.

After a detailed analysis of the village's needs, the College launched a programme that would help local retailers and other employers to upskill their managers and staff, enabling them to deal with the economic challenges. The village has a strong sense of cooperative working and the Council, the Community Partnership, and local traders' organisations met with the College to agree how to engage with local businesses.

The initiative in July resulted in 10 different businesses agreeing to join the programme, with 28 staff so far benefiting from training - including supermarket chain Budgens - in areas such as retail, customer service, numeracy and management skills. Henfield has an active three-year revitalisation plan to continue the work started this summer.

Neville de Moraes explains; "By forming an exciting partnership with the College, we are building a bridge between our business community and access to improved skills, a key enabler to help it grow and prosper."

The Employer Services team is encouraging other town and village organisations looking to bring new skills to their high streets to get in touch. Call Goldie Sogan on 0845 155 0043 (press 4) or email gsogan@centralsussex.ac.uk.

Wella shares its expertise

Professionals from Wella shared their skills with students during a training day in the College's Intuition salon.

Trainee hairdressers got the chance to learn about the latest colouring and cutting techniques during a two-part workshop which saw stylists from the Wella Professionals Academy - including British Hairdressing



Awards 2008 Newcomer of Year finalist, Victoria Nebbett, of Monroe Hairdressing, Leatherhead - demonstrate the latest creative cuts and colours.

Caroline Puttock, Curriculum Team Leader for Hairdressing at the College, said: "These workshops motivate the students, giving them more confidence in the workplace."

News in Brief

Local MP praises apprenticeships in Parliament

Business Secretary Vince Cable joined Crawley MP Henry Smith in congratulating Central Sussex College for its work in providing apprenticeships for local people in the House of Commons in July.

Henry Smith MP said: "I'm delighted that during Commons Questions the Business Secretary paid tribute to two Crawley organisations - Virgin Atlantic for creating 42 new engineering apprenticeships, and Central Sussex College for administering a further 900 apprenticeships.

"The Business Secretary honoured these two organisations as having helped in boosting the number of apprenticeships offered in Crawley by 62% over the past year." Two new apprenticeship pathways in Accountancy and Beauty Therapy have been added to the College's portfolio for September 2011 - to find out more call 0845 155 0043 (press 4).

Building business over a free breakfast

Representatives from the College handed out free breakfast butties and tea and coffee



outside City Plumbing in Crawley at an event organised to promote training available to construction

companies, including apprenticeship opportunities and specialist short courses.

The catering was provided by two apprentices from the College's Catering Services. Peter Bailey, Skills Adviser for Construction at Central Sussex College, said: "These events provide a good opportunity for us to listen to industry and identify training needs." If you missed the event but would like to discuss specialist training available for the construction industry, call Peter on 01293 442368.

College to support Gatwick Diamond Awards



Central Sussex College is yet again lending its support to the Gatwick Diamond Business Awards by sponsoring the Award for Developing People for Business Success.

The 2012 Awards are set to take place on 22nd March and the prizes will be presented by Rory Bremner. Entries are invited from 17th October to 2nd December, with judging taking place between December and January.

To view the categories and to nominate your organisation, please visit www.gatwickdiamondbusinessawards.co.uk.

Calling all students turned high flyers!

Are you a former Crawley College, Haywards Heath College or Central Sussex College student, who has since become a business leader or entrepreneur? Did the training or apprenticeship you undertook with us help you to climb the career ladder or contribute to your business success? If so, we would love to hear from you.

Please call Lisa Cole on 01293 453401 or email lcole@centralsussex.ac.uk.

Your opinions, please!

As part of our commitment to serving the local business community, we're inviting you to share your views on **employerlink** - please tell us how we can improve and make the content even more relevant to you. You can fill in the form included with this issue and send it back in the freepost envelope provided, or complete the survey online at <http://tinyurl.com/employerlinksurvey> by Friday 14th October 2011.

Your feedback is appreciated.

Up to £1,000 to fund management training

What would you do with £1,000 for leadership and management training in your organisation?

Funded by the Leadership and Management Advisory Service, a grant is available to companies based in the South East, which provides:

- Up to £1,000 in grant funding for senior managers and business leaders
- Ongoing support during your training

Horsham Training Centre is running a range of one day programmes eligible for the grant including the following;

- Leadership
- Coaching Skills for Managers
- Managing Change
- Project Management
- Negotiation Skills
- Presentation Skills
- Effective Delegation
- ...and many more.

The grant can also be applied to the new Institute of Hospitality Diplomas in Hospitality and Tourism Management mentioned on page 5, as well as on some marketing and finance qualifications. The grant is available until 31st March 2012.

To find out more about eligibility and training opportunities covered by the scheme, call 0845 155 0043 (press 4).

Showcase your green credentials

If last year's inaugural RAC Future Car Challenge is anything to go by, the event looks set to become a regular fixture in the



motoring calendar with the potential to become as long-running as the London to Brighton Veteran Car Run.

Central Sussex College has once again been named as the halfway stop-off point for the competitors, which will include some of the coolest green cars on the planet driven by a range of industry experts,

energy efficient vehicle enthusiasts and a host of celebrities which last year included Quentin Willson and Pink Floyd drummer Nick Mason, as well as renowned Formula One car designer Gordon Murray.

The College's Crawley campus welcomed 1,000 onlookers to last year's event. Once again, it is inviting car dealerships looking to show off their latest eco-friendly models, or local organisations with green credentials to get involved by hosting a stand at the halfway stop event, which is set to take place between 8am and 11am on Saturday 5th November. If you would like to take part, please call Lauren King or Peter Bailey on 0845 155 0043 or email employers@centralsussex.ac.uk.

For more information about the main event, visit www.futurecarchallenge.com

Canada's WorldHost scheme comes to Sussex



For retailers and employees in customer facing roles, the art of good customer service is a vital part of winning and keeping customers. Now a training programme developed in Canada for the 2010 Winter Olympic Games, which has since spread to over 20 countries

and benefited nearly one million people, has arrived in Sussex.

The one day programme 'WorldHost – Creating Service Excellence in Retail' aims to encourage customer loyalty and teach the five key principle commitments which allow staff to 'go the extra mile'. It is being offered through the Central South East Skills Shop - a consortium of three college providers and the National Skills Academy for Retail delivering a range of training opportunities to retailers and customer service providers in the region.

The Central South East Skills Shop also offers a range of other one day courses including those developed by retail guru Mary Portas, which are delivered at various dates and locations in Sussex and Surrey.

To benefit from the buy one, get one free offer currently running on these courses, and to find out more about the WorldHost scheme, call Goldie Sogan on 0845 155 0043 (press 4).



STOP PRESS! Marcus Pescod, retail trainer for Central South East Skills Shop is celebrating after being named the National Skills Academy for Retail Trainer of the Year at the prestigious Skillsmart Retail Rising Stars Awards, run by Retail Week. He impressed judges with his wealth of knowledge and consistent delivery of quality training. "I'm thrilled to win - it is always great to be recognised for the work you do, but it is even better when you love that work," said Marcus.

Are you aiming for gold in 2012?

While we're on the subject of Olympics, there is now less than one year to ensure your staff have the skills needed to prepare for the increase in trade that London 2012 will bring. It is estimated that 900,000 visitors will be arriving in the Capital for the month-long event, bringing a much-needed boost to our economy. Given Gatwick Airport's key role in Olympic visitor management and the fact that Crawley will play host to the Barbados team (who will be using K2 as their training camp), there are plenty of opportunities for your business to benefit.

Central Sussex College provides training in a variety of areas such as:

- Customer Service and Hospitality
- Languages for Business
- Health and Safety
- Business Improvement Techniques
- Management
- Bespoke training in areas such as Security

If you're looking to take on new staff, why not use our Job Shop, which can help you to recruit and train new employees at little or no cost.

Call 0845 155 0043 (press 4) to speak to a Skills Adviser.

Bespoke training for award-winning business

Award-winning food and drink supplier Winterbotham Darby and Co Ltd is enjoying the benefits of a range of training initiatives provided by Central Sussex College.

The market leader has made a commitment to invest in development and training across all divisions – marketing, technical, logistics and sales support - over the next three years.

In the last four months, staff at its premises in Merstham have undertaken work based training in a variety of areas including Warehousing and Storage, Business and Administration, bespoke one day Train the Trainer courses and one day IT skills training. Members of the management team will also be undertaking the OCR Level 3 NVQ in Management.

HR & Training Manager Katy Kinsella says: "Our passion for food is what makes us successful but we're also passionate about our people. This year's annual appraisals have highlighted potential for development and with the help of Central Sussex College, we have focused our attention on training initiatives that suit our people's learning styles, enabling them to get the most of their development experience. The great thing is, individuals have put themselves forward for the training initiatives and have driven the activity themselves, particularly in the Warehouse."

Have you tried Le Cordon Vert yet?



Le Cordon Vert offers excellent food and great service at fantastic prices! Our five-star rated training restaurant is open:

For coffee and cake

Fridays 8.30am - 11am (eat in/take away)

For lunch

Tuesdays, Wednesdays & Thursdays
12pm - 2.45pm (hot/cold light bites) and
Fridays 11am - 2pm (two/three courses)

For dinner

Tuesdays 6pm - 9.15pm (three courses)
and Thursdays 5pm - 8pm (bistro)

**Please call 01293 442335 or visit
www.centralsussex.ac.uk/lecordonvert
for more information.**

Hilton takes on two new apprentices

Hilton Worldwide has approached Central Sussex College once again to help recruit and train chefs for its Worldwide Chef Apprentice Academy.



Following the successful first year of the scheme, the prestigious global hotel chain has taken on two more apprentices which were selected through the College's Job Shop.

The trainee chefs will undergo a year of training at the Hilton London Gatwick Airport and the Hilton Brighton Metropole, which will see them shadowing the Executive Chefs as part of the programme.

Need help finding an apprentice?

Our Job Shop can advertise your vacancy and help you recruit the ideal candidate.

Call 0845 155 0043 (press 4)
or email employers@centralsussex.ac.uk



Diploma's a winner in the workplace

Central Sussex College is getting ready to help hospitality professionals from across the Gatwick Diamond celebrate as they complete the Level 3

Diploma in Hospitality and Tourism Management.



The training programme, developed by the Institute of Hospitality to provide industry specific training for staff looking for enhanced skills and promotion prospects, has

proven such a success that a Level 4 Diploma is due to start in October 2011. Executive Director of Arora Hotels Group John Donaldson (pictured above) has supported Central Sussex College in implementing the programme from its initial stages and will be attending the graduation celebration in September along with CEO and founder of the Arora Hotels Group Surinder Arora, representatives from the Institute of Hospitality and other influential members of the local hospitality and tourism industry. Clare Skinner, Skills Adviser at Central Sussex College, said: "Feedback from current candidates on the Level 3 Diploma suggests the training has an immediate impact on workplace performance, and we're hoping that more and more hotels will recognise the Diploma as an effective tool for developing their future management teams."

The future's bright for local engineers

The region's brightest engineers presented their final projects to a group of invited guests from the manufacturing and engineering industries, sponsor employers and fellow students, as part of an exhibition to showcase their achievements.



Students completing their Higher National Diplomas and Higher National Certificates – most who had done so on a part time basis while employed in top engineering firms including Doosan Babcock; Elekta

Limited; Scott & Sargeant; VG Scienta; British Gypsum; Thales and Edwards Ltd - presented work from their project including working prototypes, and visitors were asked to vote for their favourite.

Aeronautical engineering students Asghar Haidary and Madushanka Sirinayaka Lokuge designed a collision avoidance system for the tail rotor on a helicopter. The system designed for the HND final project uses three

sensors to detect and measure the distance from objects, giving warning to the pilot if the tail rotor gets too close.

HNC Electrical/Electronic Engineering student Mark Green currently works in manufacturing, but was inspired to design and build a portable baby monitor after his niece developed 'Floppy Larynx Syndrome' which can cause breathing difficulties in babies. His design differs from those already on the market as it detects movement through breathing, and sets off an alarm if the baby does not take a breath within a set time limit. The monitor will eventually be available as a wrist-watch-sized device with Bluetooth connection.

The winning project was a wind tunnel built by Ammar Haidary and Stephen Merison (pictured left) which will be used by future engineering students, to test their work. Ammar and Stephen were commended for their design and ingenuity, and for funding the project themselves.

Speaking after the exhibition, Dr Masoud Ahary (left, centre), who co-ordinates the College's HNC/HND programme, said; "The importance of engineering and manufacturing for the future is a key social and political issue in the current economic climate." A top-up degree course will be introduced for HND students in September 2012, delivered at the College's university centre through the University of Brighton.

Childcare professional shares the gift of knowledge



A local businesswoman was so delighted with her training that she has donated a gift certificate to enable future students to take advantage of brand new text books.

Sharon Moody (pictured, above right), who owns and runs local day nursery and pre-school, Kids Capers, in Tilgate, Crawley, completed the Foundation Degree in Early Years course, which is run in conjunction with the

University of Chichester at Central Sussex College. She has since supported four of her employees in achieving the same qualification, which allows childcare professionals to progress to Early Years Professional Status.

Course Co-ordinator Joy Gough (left), said: "As Central Sussex College opens its university centre this year, this is a very welcome gift, which will extend our resources for future students."

Sharon now plans to complete her BA and Early Years Professional Pathway, in line with the government's desire for a graduate-led early years profession.

Fast Track 2012 - will you be there?

Employers wishing to meet their future workforce are invited to sign up for Fast Track 2012.

The annual careers and skills fair held at K2 Leisure Centre in Crawley is growing year-on-year, and this year's event saw 1,200 attending to research their future careers.



Fast Track will be held in March 2012. If you're looking to recruit full or part-time staff or apprentices in the next 18 months, or want to raise the profile of your organisation within the local community, there are a number of ways you can get involved, from holding visitor workshops to providing sponsorship, or simply having a stand. More than 16 sectors were represented in 2011, including Engineering, Leisure and Construction, with 97% of exhibitors saying that taking part was beneficial to their business.

To register your interest and secure your stand early, call Lauren King on 0845 155 0043 (press 4) or email ldking@centralsussex.ac.uk.

Open Evening



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Professional qualifications?
Improved skills and knowledge? Industrial updating?

We've got a course to help you, or your business, achieve your goals!

Come along to our Open Evening at the Crawley campus on **Wednesday 2nd November** from **4pm to 8pm** to find out more.

Click: www.centralsussex.ac.uk Call: **01293 442201/205/206**



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IN PEOPLE

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