



Actions Undertaken as a Result of the Step Ahead Report 2004

The following observations were contained in the Step Ahead 2004 survey summary as areas needing some level of improvement:

1. Employer Comment

- Employers felt that their relationships with the College had declined over the last year.

Action Undertaken to Close this Gap

- A PDA (broker) has been recruited.

2. Employer Comment

- Employers felt that marketing of the College to employers was poor.

Action Undertaken to Close this Gap

- An improvement in marketing materials has been made and Employer Link is being mailed to employers more frequently and in an improved format.

3. Employer Comment

- Accommodation at the College was poor.

Action Undertaken to Close this Gap

- The new Longley Building has been built with dedicated accommodation for employers.

4. Employer Comment

- Administration was poor.

Action Undertaken to Close this Gap

- Processes have been streamlined.